SPORTS ASYLUM

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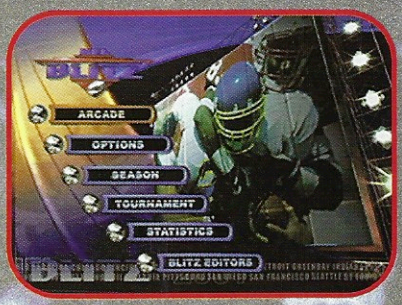
NFL BLITZ 2001

NO REFS. NO RULES. NO MERCY.



Release Date: September 2000

MIDWAY

NFL BLITZ 2001

NEW AND IMPROVED FOR THE 2001 SEASON!

GAME DESCRIPTION

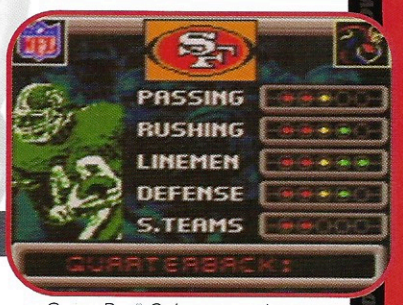
Holding strong to its "no refs, no rules, no mercy" roots, NFL Blitz 2001 sacks the competition with huge hits, aerial leaps and wild celebrations that make simulation football games seem tame in comparison. Extreme updates to NFL Blitz 2001 deliver a first-person feel that puts players right on the field, as the over-the-top action leaves gamers thirsting for more. With authentic player attributes and improved realism, NFL Blitz 2001 takes the typical football game beyond run-of-the-mill simulation and heads into unrivaled territory with outrageous passes and the scorching "On Fire" mode. The NFL Blitz series is simply the best arcade-style football game ever, with technological enhancements including improved artificial intelligence, improved 3D modeling, extensive motion capture and user-adjustable camera angles, NFL Blitz 2001 is the ultimate high-intensity, no rules football video game.

Nintendo® 64 screen image

NEW FEATURES

- New Mini Games - Five completely new mini games to train your players.
- New Player Models - Models look more human while retaining the Blitz look and feel.
- New Create a Player - Build a player from scratch, including height, weight and stats.
- Improved Player Attributes - Each player has stats modeled after real NFL stats.
- New Create a Team - Players can create and train an entire team from scratch.
- New Stadiums - Four new stadiums created especially for NFL Blitz 2001.
- Multi-Player Season Support - Players can compete against one another in season mode.
- Improved AI - CPU play selection and drone blocking for runners are greatly enhanced.
- New Plays and Playbooks - New plays plus past favorites for an even bigger selection.
- 2000 Rosters Updates - All NFL Teams and Players

Nintendo® 64 screen image



Game Boy® Color screen image

MARKETING SUPPORT

- National TV Campaign: Network, Cable and Syndication
- National Print Campaign: Teaser and launch advertisements in consumer and enthusiast magazines
- POP: Posters, Dummy Boxes, Counter Cards and more!
- Promotions: Retail promotions, product contests, website contests and sweepstakes
- Coast-to-Coast PR Coverage: Teasers, Previews, Reviews and dedicated press tour
- Website: Preview, screens shots and website promotion
- Demo Discs: Store manager sampling and event marketing tours

GAME PROFILE	Sega Dreamcast™	PlayStation® game console	Nintendo® 64	Game Boy® Color
Available:	9/00	9/00	9/00	9/00
Genre:	Sports	Sports	Sports	Sports
Target Audience:	Males, 12-24	Males, 12-24	Males, 12-24	Males, 12-24
Players:	1-4	1-4	1-4	1-2
Peripherals:	VMU & Jump Pack Compatible	Memory card, Multi tap, Dual shock	Controller Pack, Expansion Pack, Rumble Pack	Link Cable
Part Number:	T-9712N	SLUS-01146	TBD	CGB-P-BLIE
UPC:	031719209897	031719268252	031719198429	031719198412

RATING PENDING RP CONTENT RATED BY ESRB

Visit www.esrb.org or call 1-800-771-3772 for more info.

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